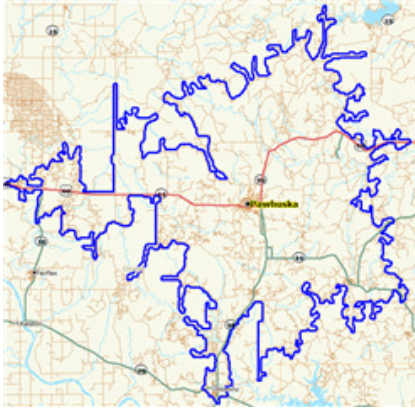


SNAP Report

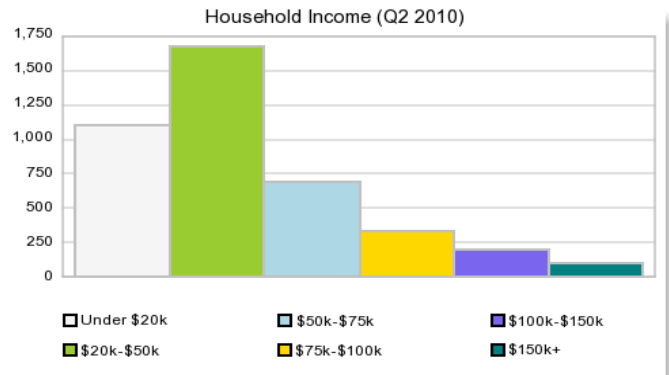
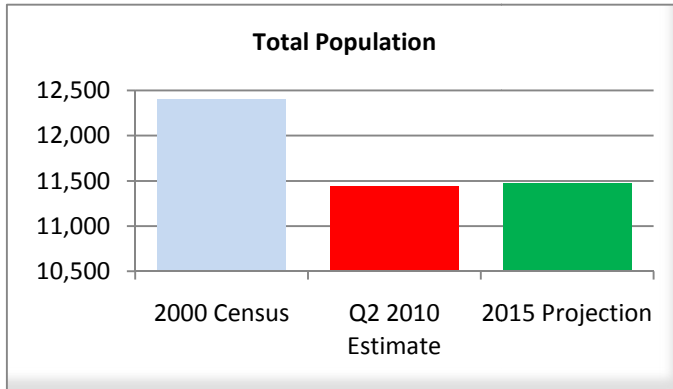


Pawhuska, OK



SNAP - Population

Household Income Charts

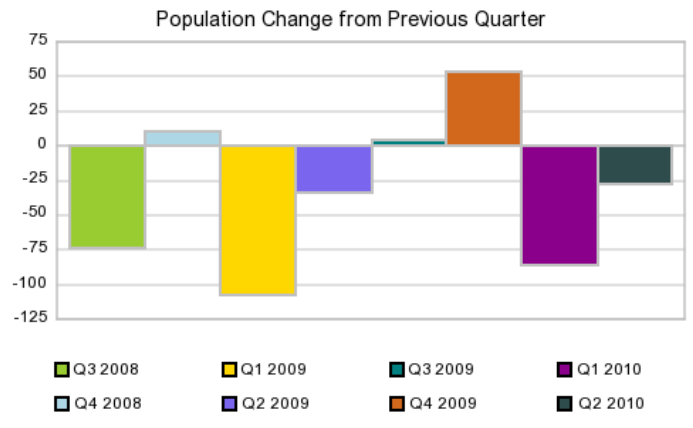
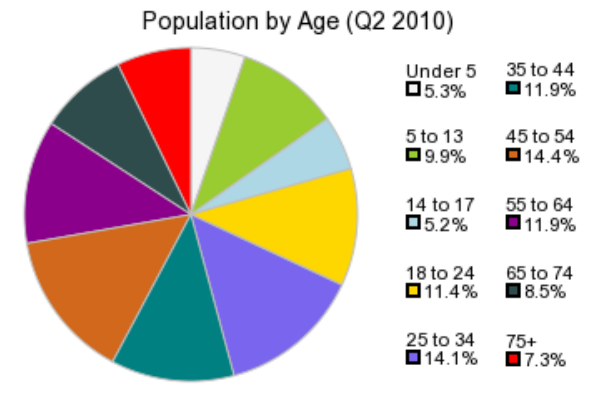


	2000 Census	Q2 2010 Estimate	2015 Projection
Total Population	12,403	11,438	11,475
Total Households	4,490	4,109	4,122

Median Hhld Income	\$34,336
Per Capita Income	\$16,951
Average Hhld Income	\$47,191

SNAP - Population by Age

Population Change Chart



For more information email Ray Murphy: rmurphy@truvuellc.com

Pawhuska Market Outlook

Market Outlook 2009 By Establishment Type

	Demand	Supply	GAP
Automobile dealers	\$19,179,825	\$12,298,100	6,881,725
Automotive parts, accessories & tire stores	\$2,386,081	\$1,031,376	1,354,705
Book, periodical & music stores	\$1,068,565	\$0	1,068,565
Building material & supplies dealers	\$8,604,227	\$3,513,222	5,091,005
Clothing stores	\$3,392,080	\$531,449	2,860,631
Department stores	\$8,018,953	\$0	8,018,953
Electronics & appliance stores	\$1,857,693	\$197,350	1,660,343
Full-service restaurants	\$4,578,294	\$950,537	3,627,757
Furniture stores	\$1,407,129	\$0	1,407,129
Health & personal care stores	\$6,825,238	\$3,046,227	3,779,011
Home furnishings stores	\$1,615,683	\$0	1,615,683
Lawn & garden equipment & supplies stores	\$1,879,111	\$0	1,879,111
Limited-service eating places	\$6,053,682	\$3,237,395	2,816,287
Other general merchandise stores	\$11,939,350	\$8,672,359	3,266,991

Market Outlook 2009 By Major Product Line

	Demand	Supply	GAP
All other merchandise	\$4,321,848	\$2,733,287	1,588,561
Automotive tires, tubes, batteries, parts, accessories	\$3,910,863	\$1,801,484	2,109,379
Autos, cars, vans, trucks & motorcycles	\$15,582,469	\$10,067,572	5,514,897
Dimensional lumber & other building/structural materials & supplies	\$4,290,435	\$1,723,444	2,566,991
Drugs, health aids, beauty aids, including cosmetics	\$10,984,589	\$5,864,384	5,120,205
Flooring & floor coverings	\$1,281,314	\$177,291	1,104,023
Footwear, including accessories	\$1,377,413	\$221,919	1,155,494
Furniture, sleep equipment & outdoor/patio furniture	\$2,855,338	\$588,880	2,266,458
Hardware, tools & plumbing & electrical supplies	\$2,472,014	\$1,060,558	1,411,456
Jewelry, including watches	\$1,182,186	\$145,398	1,036,788
Lawn, garden & farm equipment & supplies	\$2,485,692	\$755,797	1,729,895
Meals & nonalcoholic beverages for immediate consumption	\$11,098,989	\$6,628,250	4,470,739
Men's wear	\$1,518,417	\$379,239	1,139,178
Retailer Services	\$3,580,305	\$1,981,767	1,598,538
Sporting goods, including saddlery, bicycles & motorized sport vehicles	\$1,884,549	\$614,170	1,270,379
Women's, juniors' & misses' wear	\$3,522,654	\$647,301	2,875,353

For additional information contact:

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