

POPULATION

2013 (Est) - PRIMARY TRADE	25,882
2013 (Est) - CITY LIMITS	7,438
Annual Growth 2000-13 - PRIMARY TRADE	0.97%
Annual Growth 2000-13 - CITY LIMITS	1.74%
Annual Growth 2013-18 (Est) - PRIMARY TRADE	0.40%
Annual Growth 2013-18 (Est) - CITY LIMITS	0.30%

EDUCATIONAL ATTAINMENT

Earned a College Degree	25.00%
Some Post-Secondary Education	48.30%

COMPOSITION

Family Households	82.80%
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AVERAGE INCOME (2013 Estimate)

Household Income	\$65,978
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OCCUPATION

White Collar Workers	52.60%
Blue Collar Workers	47.40%
Unemployment Rate	3.60%

HOUSING

Owner Occupied Housing	77.80%
Median Housing Value	\$106,989
Houses built between 2000 and 2010	16.00%

OPPORTUNITY GAP HIGHLIGHTS

PRIMARY TRADE

TOTAL RETAIL LEAKAGE **\$234,970,274***

Food and Beverage Stores	\$45,465,418
Non-Store Retailers	\$28,732,795
Health and Personal Care	\$17,622,908
Clothing and Clothing Accessories	\$15,979,792
Other Build Materials	\$15,941,323
Full Service Restaurants	\$15,081,784
Limited Service Restaurants	\$11,977,172
Electronics and Appliances	\$6,579,234
Furniture and Home Furnishings	\$6,211,096
Office Supplies, Stationery, Gift	\$3,146,723
Special Food	\$2,769,453
Drinking Places	\$1,170,108

The Opportunity Gap represents the difference between retail sales in specific categories of goods and services where reported demand (purchases by consumers living in an area) exceeds reported sales by merchants (supply) within the same defined trade area. Data is derived from the Consumer Expenditure Survey as administered by the U.S. Bureau of Labor Statistics and from the Census of Retail Trade, made available through the U.S. Census. * The Total Retail Leakage listed above includes other categories not included in the Opportunity Gap Highlights above.

About the City of Skiatook

The City of Skiatook, Oklahoma is a suburb of Tulsa just minutes from Tulsa's historic downtown business district. State Highways 20 and 11 intersect on the east side of Skiatook's downtown, and SH 20 connects Skiatook with US 75 on its eastern city limits. Skiatook's central retail corridor is a five mile stretch of SH20 that literally dissects the community and funnels thousands of people every year to the area's main destination, Skiatook Lake. Seasonal lake traffic brings visitors from all over northeast Oklahoma and southern Kansas through the retail district of Skiatook on their way to the lake.

The City of Skiatook is actively seeking retail development projects to provide its businesses and residents with the convenience of local shopping and dining. Skiatook is ready to begin a retail growth phase to reflect the residential growth phase of the past ten years. Incentives are available for retailers fitting the city's timeline and identified needs.

For more information about the City of Skiatook contact Retail Attractions at (918) 376-6707 or info@retailattractions.com
Visit www.retailattractions.com to download this and other information about Skiatook and other client cities

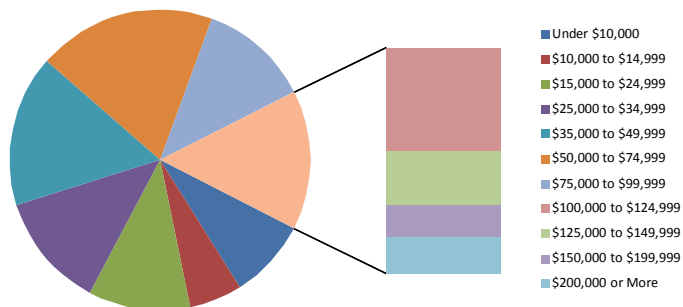
Skiatook Oklahoma



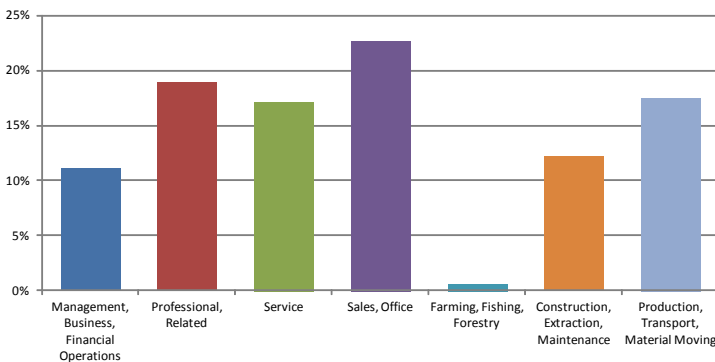
This trade area should be used for the vast majority of retailers including shopping and dining establishments.

Skiatook, Oklahoma is one of the State's fastest growing communities. Located just minutes from Tulsa International Airport, Downtown Tulsa, and the beautiful Skiatook Lake, Skiatook is the perfect place for residents and visitors to shop and dine. Skiatook is significantly under-retailed and represents a tremendous development opportunity as supported by the opportunity gap.

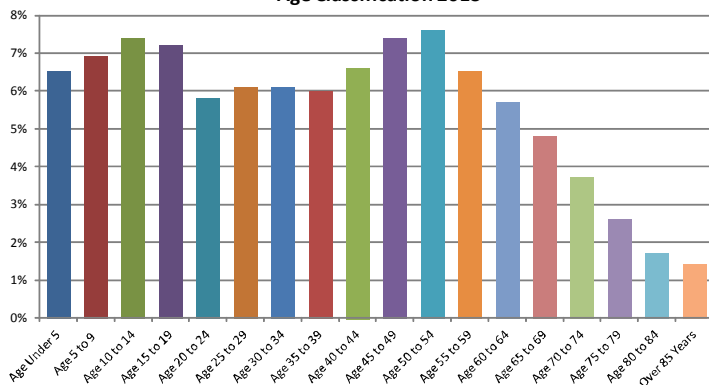
Household Income 2013



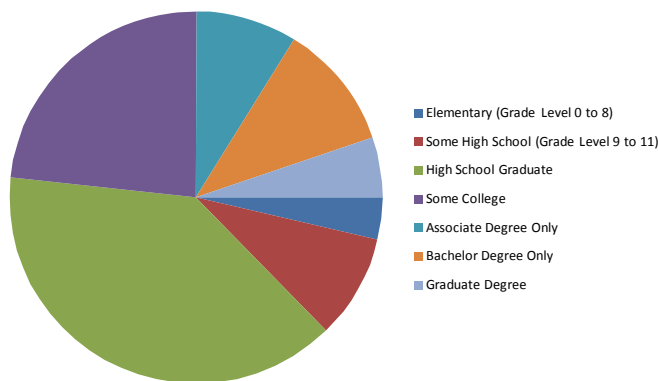
Occupational Classification, Employed Population Aged 16+



Age Classification 2013



Educational Attainment 2013



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